

# Registration

# 4 to 6 February 2022

Please return to:  
 MESSE BREMEN  
 M3B GmbH  
 Findorffstraße 101  
 28215 Bremen  
 Email: [info@classicmotorshow.de](mailto:info@classicmotorshow.de)  
 FAX: +49 (0) 421 3505 566

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Street / P.O. box \_\_\_\_\_

Post code, town/city \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Int. VAT identification No. (required for European exhibitors from outside Germany)

### Different address for invoice and other notes on invoicing:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Exhibition stand up to 100 m <sup>2</sup> (hall 4,5,6)	Frontage [m]	Depth [m]	Area [m <sup>2</sup> ]	Price [€]
Row stand (1 side open) € 42.00 /m <sup>2</sup>				
Wall or corner stand (2 sides open) € 46.00 /m <sup>2</sup>				
Head stand (3 sides open) € 48.00 /m <sup>2</sup>				

Exhibition stand from 100 m <sup>2</sup> (hall 4,5,6)	Frontage [m]	Depth [m]	Area [m <sup>2</sup> ]	Price [€]
Wall or corner stand (2 sides open) € 40.00 /m <sup>2</sup>				
Head stand (3 sides open) € 42.00 /m <sup>2</sup>				
Block stand (4 sides open) € 44.00 /m <sup>2</sup>				

Products or services presented: \_\_\_\_\_

**Admittance is for classic cars built until 1992**, for modern classics until 2002 only with prior approval from the exhibition management!  
 The stand fee includes the AUMA contribution of € 0.60 /m<sup>2</sup> plus the number of exhibitor passes for the given stand area (s. Special Terms of Participation). **Please note that the stand fee does not include partition walls, carpet, electricity or equipment of any other kind. After receipt of your stand confirmation, you can order a large range of further services from the Exhibitor Service Center (online shop). Floor coverings are mandatory in Halls 4, 5 and 6.**

**Mandatory entry in the list of exhibitors (entry on page 3)** € 30,00

The fee of € 30 per main exhibitor is binding and includes the entry in the list of exhibitors (also online).

**Entry with logo (optional)** plus € 40.00

Place, date \_\_\_\_\_ Stamp, signature \_\_\_\_\_

All prices stated are net and the statutory VAT will be added. Supplementary and subordinate to this registration, the following regulations apply in the order stated here: the Special Participation Conditions of MESSE BREMEN for the Bremen Classic Motorshow (as of 06/2021), the General Participation Regulations for Trade Fairs and Exhibitions for IDFA members (as of 11/2009) and the Technical Regulations of MESSE BREMEN (as of 6/2020) as well as the currently valid hygiene concept of MESSE BREMEN. You can find all conditions at [www.classicmotorshow.de](http://www.classicmotorshow.de) or request them from us.

## Registration co-exhibitor

## 4 to 6 February 2022

Please return to:  
 MESSE BREMEN  
 M3B GmbH  
 Findorffstraße 101  
 28215 Bremen  
 Email: info@classicmotorshow.de  
 FAX: +49 (0) 421 3505 566

\_\_\_\_\_  
**Company (main exhibitor)**

\_\_\_\_\_  
**Contact person**

### 1<sup>st</sup> co-exhibitor

Exhibition € 200.00

\_\_\_\_\_  
 Company

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 Contact person

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Street / P.O. box

\_\_\_\_\_  
 Website

\_\_\_\_\_  
 Post code, town/city

\_\_\_\_\_  
 Country

\_\_\_\_\_  
 Int. VAT identification No. (required for European exhibitors from outside Germany)

### 2<sup>nd</sup> co-exhibitor

Exhibition € 200.00

\_\_\_\_\_  
 Company

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 Contact person

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Street / P.O. box

\_\_\_\_\_  
 Website

\_\_\_\_\_  
 Post code, town/city

\_\_\_\_\_  
 Country

\_\_\_\_\_  
 Int. VAT identification No. (required for European exhibitors from outside Germany)

### 3<sup>rd</sup> co-exhibitor

Exhibition € 200.00

\_\_\_\_\_  
 Company

\_\_\_\_\_  
 Telephone

\_\_\_\_\_  
 Contact person

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Street / P.O. box

\_\_\_\_\_  
 Website

\_\_\_\_\_  
 Post code, town/city

\_\_\_\_\_  
 Country

\_\_\_\_\_  
 Int. VAT identification No. (required for European exhibitors from outside Germany)

**It is necessary to name / register all co-exhibitors.**  
 The fee will be charged to the main exhibitor. It includes the obligatory entry in the exhibition magazine and one exhibitor pass (two for clubs).  
**Non-registered co-exhibitors will be charged to the main exhibitor with a fee of € 500.00.**

All prices stated are net prices plus the statutory VAT at its current rate.

\_\_\_\_\_  
**Place, date**

\_\_\_\_\_  
**Stamp, signature**

**Mandatory entry in the list of exhibitors**

Please fill in and return to: [info@classicmotorshow.de](mailto:info@classicmotorshow.de) or fax No.: +49 (0)421 3505 566.  
Alternatively, you can enter your data online, after stand confirmation, at our new exhibitor portal.

If you do not provide your details by the editorial deadline (10 December 2021), we will use the data stated in your application. We do not provide any guarantee of the correctness of the entry. No claims can be submitted for non-publication or errors in the entries. In the interests of data privacy and protection from misuse, we will not publish the following data: address, e-mail, fax. The fee of € 30 for the entry (without logo) is binding and will automatically be charged to every (main) exhibitor.

**Your entry in the list of exhibitors:**

Please specify any data you do not wish to be published (phone, post code etc.)

Name/company:	
Post code, town/city:	
Telephone:	Website:

**Brief description of your company / products presented:**

Total text: **max. 200 characters** (incl. spaces).


**List of product categories**

It is possible to list your company under a particular product category. It can be listed at most **three times**. Please tick the desired categories.

- |                                                           |                                                                   |
|-----------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> automobilia, artwork, decoration | <input type="checkbox"/> interior fittings                        |
| <input type="checkbox"/> body construction                | <input type="checkbox"/> literature                               |
| <input type="checkbox"/> care and cleaning products       | <input type="checkbox"/> models/toys                              |
| <input type="checkbox"/> classic car events               | <input type="checkbox"/> oils and lubricants                      |
| <input type="checkbox"/> classic cars (for sale)          | <input type="checkbox"/> restoration/repair                       |
| <input type="checkbox"/> classic car insurance            | <input type="checkbox"/> services                                 |
| <input type="checkbox"/> classic motorcycles (for sale)   | <input type="checkbox"/> spare parts, accessories for cars        |
| <input type="checkbox"/> clothing, accessories            | <input type="checkbox"/> spare parts, accessories for motorcycles |
| <input type="checkbox"/> custom bikes                     | <input type="checkbox"/> spare parts for trailers/tractors        |
| <input type="checkbox"/> electrics/ignition               | <input type="checkbox"/> transporters/trailers                    |
| <input type="checkbox"/> engine/transmission/suspension   | <input type="checkbox"/> tools/workshop equipment                 |
| <input type="checkbox"/> expert/surveyor                  | <input type="checkbox"/> tyres/wheels                             |
| <input type="checkbox"/> historic motorsport              | <input type="checkbox"/> young classics (for sale)                |

**Logo (optionally available):**

You have the option of supplementing your entry in the directory of exhibitors with a logo (at an extra charge). Please send your digital logo template to [info@classicmotorshow.de](mailto:info@classicmotorshow.de). Format / resolution: jpg or tif, at least 150 x 150 pixels

**Logo to supplement mandatory entry € 40.00 plus VAT.**

## SPECIAL TERMS OF PARTICIPATION

### 1) Terms of participation

The General Participation Directives of the IDFA members (a partnership of German fair and exhibition cities, as of: 11/2009) and also the technical directives of MESSE BREMEN (as of: 6/2020) are valid, yet supplementary to and of lower priority than these Special Terms of Participation. The regulations contained in these Special Terms of Participation have priority over the regulations in the General Participation Directives of IDFA if and in so far as they are in contradiction to these. The same applies to the Technical Directives if and in so far as they are in contradiction to the above named directives.

Additionally, on application the exhibitor accepts the current hygiene regulations of MESSE BREMEN (available at <https://messe-bremen.de/hygiene/>).

### 2) Organiser/venue

MESSE BREMEN  
M3B GmbH  
Findorffstraße 101, D-28215 Bremen  
Tel.: +49 (0) 421/3505-525  
Fax: +49 (0) 421/3505-566  
Email: [info@classicmotorshow.de](mailto:info@classicmotorshow.de)  
[www.classicmotorshow.de](http://www.classicmotorshow.de)

### 3) Opening hours

#### 4 to 6 February 2022

**Visitors:** from 9:00 to 18:00 hrs

**Exhibitors:** from 8:00 to 19:00 hrs

Outside of these hours, exhibitors are not allowed to be in the exhibition or market areas of the event.

Should it be necessary because of the coronavirus situation for exhibitors and visitors to register at the time of the event, MESSE BREMEN reserves the right to alter the opening hours if necessary. MESSE BREMEN will announce any changes to the opening hours in good time.

### 4) Registration

#### Registration deadline: 1 November 2021

Depending on availability, registrations for the vehicle mart can also be submitted after 1 November 2021.

Application for participation in the event is via the digital exhibitor portal of MESSE BREMEN. As an exception, the application forms issued by MESSE BREMEN can be used.

By submitting the application form, the exhibitor applies to MESSE BREMEN for participation in the event and rental of a corresponding stand area. The exhibitor declares himself in agreement with changes regarding the location of the stand within the exhibition. Exhibitors can request specific stand locations in their application. However this does not give them any right to special locations. Applications limited by reservations shall not be considered. The application forms must be filled in properly and in clearly legible writing. The exhibitor shall bear the consequences of incorrect applications. By submitting an application, the exhibitor accepts the current versions of the Special Terms of Participation, the Technical Directives, the General Participation Directives of the IDFA and the hygiene concept of MESSE BREMEN for the event.

### 5) Setting up

Wednesday 2.2.2022 from 8:00 to 20:00 hrs

Thursday 3.2.2022 from 8:00 to 20:00 hrs

**Exception: Hall 8. Setting up is only possible here on Thursday 3.2.2022)**

Exceptions are possible after special agreement with the event organiser. Setting up must be completed at the latest on **3 February 2022 at 20:00 hrs**. At this point in time, the stands must be clean, with all packaging material disposed of. If an exhibitor has not begun to set up his stand on 3.2.2022 by 14:00 hrs, the organiser is permitted to dispose otherwise of the stand without releasing the exhibitor from the obligation to pay the stand rental fees. The costs ensuing from this for the fair/exhibition management shall be borne by the exhibitor.

### 6) Dismantling hours

Sunday 6 February 2022: 19:00 to 22:00 hrs

Monday 7 February 2022: 08:00 to 14:00 hrs

### 7) Nomenclature

**Permitted are exhibits of classic vehicles built up to 1992.** (Up to 2002 only with prior permission of the organiser. The organiser reserves the right to remove vehicles that do not comply with this rule from the

exhibition space before the trade fair opens). Restored and unrestored cars, motorcycles, mopeds, trucks, buses, tractors, reproductions, old and new spare parts, tools and workshop equipment, body construction and interior fittings, electrics and ignition, engines, transmission, suspension, tyres and wheels, care and cleaning products, oils and lubricants, literature, models and toys, automobilia, artwork, decoration, classic car events, classic car insurance, clothing, accessories.

### 8) Admission

A participation contract only comes into being after written confirmation – including by email or fax - by MESSE BREMEN. Admission shall only be granted to companies, associations, clubs, interest groups and institutions that correspond to the general theme and nomenclature of the event (see point 7 above). Members of criminal and/or prohibited groups shall not be admitted to the event. MESSE BREMEN shall decide on admission to the event and on stand location at its discretion. **The admittance of other companies to the rented stand is only possible in the case of registered co-exhibitors\* and with the prior consent of MESSE BREMEN. Co-exhibitors\* must be named with their full address on the registration form.** (\*A "co-exhibitor" is an exhibitor who is present with the consent of the organizer on the main exhibitor's stand with its own merchandise and personnel.) The registration of commercial co-exhibitors within the scope of club stands or (media) cooperation activities is only permitted with the prior written approval of the organiser. The main exhibitor will be charged the following fees: sales exhibition/clubs € 200.00 plus VAT, Autojumble / Ambience € 70.00 plus VAT. If a co-exhibitor is not registered prior to the start of the event, the main exhibitor will be charged a fee of € 500.00 (sales exhibition/clubs) and € 150.00 (Autojumble/ Ambience) plus VAT per co-exhibitor. Exhibitors do not have a legal claim to admission.

### 9) Stand rental fees

#### Sales exhibition up to 100 m<sup>2</sup>:

Row stand	€ 42.00 /m <sup>2</sup>
Corner stand	€ 46.00 /m <sup>2</sup>
Head stand	€ 48.00 /m <sup>2</sup>

#### Sales exhibition 100 m<sup>2</sup> and above:

Corner stand	€ 40.00 /m <sup>2</sup>
Head stand	€ 42.00 /m <sup>2</sup>
Block stand	€ 44.00 /m <sup>2</sup>

#### Autojumble:

Per unit (3x3 m=9 m <sup>2</sup> ):	
Row stand	€ 85.00
Corner/wall stand	€ 93.00
Head stand	€ 97.00
Block stand	€ 100.00

#### Ambience:

Per unit (3x3 m=9 m <sup>2</sup> ):	
Row stand	€ 110.00
Corner/wall stand	€ 120.00
Head stand	€ 125.00
Block stand	€ 129.00

#### Young Classics/Young Generation:

Per stand space:  
€ 150.00 plus VAT for private persons  
€ 300.00 plus VAT for commercial traders

#### Prices include € 0.60 /m<sup>2</sup> AUMA contribution

#### Clubs:

Classic car clubs/private collectors/museums will get a free stand space on the invitation of the organiser. A registration is not a binding approval for a stand space. The decision on stand allocation is made after the closing date for registration. Then the club / private collector will receive a letter of acceptance or refusal from the organiser. Products sold, advertised or offered at the stand must be directly related to the club, e.g. club t-shirts, club stickers etc, and should not fulfil any commercial purpose. The sale of food and beverages is not permitted. In case of contravention, a contract penalty of € 750.00 plus VAT per exhibiting club will be charged.

### Vehicle mart:

Parking space in MESSE BREMEN indoor car park € 94.00 plus € 6.00 AUMA contribution = € 100.00 including VAT.

Depending on availability, registrations for the vehicle mart can also be submitted after 1 November 2020.

### 10) Services

Services such as electrical power connections, dividing walls, carpets etc. must be ordered from the Exhibitor Service Center (Webshop). Exceptions to this are the services for the Autojumble/ Ambience area, which can be ordered directly via the registration form. The exhibitor will be charged separately for services. Water supply and drainage can only be installed according to technical possibilities. Services must be ordered by 22 December 2021. Additional charges apply for orders for services submitted later than this date – in as far as they are available – (up to 14 days before the start of the event 25%, after that 50%). MESSE BREMEN reserves the right to employ subcontractors. Exhibitors gain access to the Exhibitor Service Center after their participation is confirmed in writing by MESSE BREMEN. MESSE BREMEN will arrange general supervision and security of the halls and fair grounds. Exhibitors are responsible for security, cleaning and insurance of their own stand and exhibits. Authorised companies are available to provide stand security and cleaning services.

### 11) Terms of payment

Invoicing will take place after acceptance in the form of sending the confirmation of participation. The invoiced amounts are payable to MESSE BREMEN within the deadline stated on the invoice and without deductions. Exhibitors cannot occupy stand spaces until they have settled their invoices.

EU exhibitors from outside Germany are obliged to present a valid VAT ID No. to be exempt from German VAT.

Exhibitors from outside the EU must submit a valid company certificate for this.

**Invoice corrections:** Please state the correct invoice address as well as any necessary order numbers. If you state an incorrect invoice address, we charge an administration fee of € 10.00 net for renewed invoicing.

### 12) Cancellation & non-participation on the part of the exhibitor

Following the written acceptance by MESSE BREMEN, the exhibitor is committed to pay the full rental to the organiser even if he withdraws from the contract (cancels) or does not participate in the event for any other reason. In the event of cancellation of the concluded contract more than 6 weeks before the start of the event, 50% of the rental fee shall be payable, or in the event of cancellation within 6 weeks of the start of the event, 100% of the rental fee is payable. Requests for cancellation must be submitted in writing.

Cancellation shall only have legal effect if the organiser also declares his consent in writing. It is not permitted to partially or fully clear out or dismantle the exhibition stand before the end of the event (operation obligation). In case of contravention, a penalty amounting to 50% of the stand rental fee, or at least € 1,000.00 will be charged.

If the seller withdraws or sells vehicles that have been inspected by the committee and approved/confirmed for the "Young Classics" display before the start of the event, a contractual penalty of € 1,500.00 will be charged.

The aforementioned charges/payments (in the following "charges") shall be reduced to the extent that MESSE BREMEN is able to find a replacement exhibitor, after deduction of any additional costs for the new rental. Each party has the right to provide evidence of lower or higher costs. Furthermore, no fixed-sum charges shall be payable if and to the extent that the exhibitor effectively declares termination (cancellation) for a reason for which MESSE BREMEN is responsible.

### 13) Safety regulations

The fuel tank of exhibited vehicles must be to a large extent empty, that of exhibited motorcycles completely empty. It must not be possible for unauthorised persons to open the tank filler cap. The vehicle battery/batteries must be disconnected and the vehicle keys kept in readiness at the stand. Any unexpected fuel leaks must be cleaned up immediately using an appropriate binding agent or dry cloths. Binding agents or cloths must then be removed from the halls immediately and correctly disposed of. In special cases, and only by arrangement

## SPECIAL TERMS OF PARTICIPATION

with MESSE BREMEN, used binding agents or cloths can be stored temporarily outside of the halls on the premises until correct disposal. At least one 6 kg powder fire extinguisher suitable for Class A, B and C fires must be kept in readiness per stand. Anyone acting in violation of this will be required to leave the hall. The exhibitor shall be liable for any resulting damages or accidents. MESSE BREMEN can limit or prohibit the display of vehicles at its discretion.

The maximum driving speed within the exhibition grounds is 5 km/h, and vehicles are only permitted for loading and unloading. The German road traffic regulations apply. Delivery vehicles must unload goods and then depart quickly. During the opening hours of the fair, any kind of traffic on the exhibition grounds is prohibited. Fire extinguishers, emergency exits and warning and information signs must be directly accessible and clearly visible. All aisles must be kept clear for possible rescue operations.

### 14) Cleaning/disposal

Exhibitors are obliged to use underlays for greasy/oily exhibits (oil boards are available free of charge at the exhibition office). Any kind of soiling of the hall floors and the exhibition grounds is prohibited. All resulting cleaning costs shall be paid by the exhibitor. All exhibitors are obliged to collect their waste in separate bins according to recycling rules, and to dispose of it at their own cost.

### 15) Set-up/decoration

In the interests of an overall representative impression of the fair, the exhibitor is bound in the design of his stand by the approval and instructions of MESSE BREMEN. If exhibitors assemble their own stand, they must ensure an orderly appearance (also on the rear of the stand). Written approval by MESSE BREMEN is required for stands exceeding the normal height of 2.50 m. The stand rental fee does not include partition walls, carpet etc. They must be ordered and paid for separately. **In Halls 4, 5 and 6, exhibitors are obliged to carpet their stands.**

### 16) Advertising

The rented stand has space for advertising up to a height of 2.50 m. Banners and company signs must not extend beyond the stand dimensions. Advertising signs must only face toward the front of the stand (no advertising on the rear of the stand). The distribution or fixation of advertising materials outside the boundary of the rented stand area is prohibited on the entire exhibition grounds.

### 17) Regulations for selling

Sales to exhibition visitors are basically permitted. Objects that are offered for sale must be sold at the final consumer price. Exhibitors must refrain from unfair competition against competitors and local companies. Anyone wanting to offer refreshments on a temporary commercial basis requires the permission of MESSE BREMEN as well as a license, which the exhibitor must apply for at the City Administration. When selling goods and services, the exhibitor must display prices to final consumers as end prices according to the regulations of the German Price Quotation Directive (PAngV).

### 18) Exhibitor passes

#### Sales exhibition:

2 passes for stands up to 30 m<sup>2</sup>, 1 pass for each further 20 m<sup>2</sup>, up to a max. of 5 passes per stand.

#### Autojumble/Ambience:

2 passes for the first unit, one pass for each further unit, up to a max. of 4 passes per stand.

#### Club presentations:

6 passes per stand (main exhibitor),  
max. 2 passes per co-exhibiting club.

#### Vehicle mart:

1 pass per registered vehicle, up to a max. of 2 passes. Exhibitors that are already registered for the sales exhibition, Autojumble, Ambience, Young Classics or club presentation do not receive any additional exhibitor passes for the vehicle mart.

Additional exhibitor passes can be ordered at an additional charge.

Except vehicle mart and Young Classics: Here max. one additional exhibitor pass per exhibitor.

**Any exhibitor passes not required may not be passed on or sold to third parties on site. Infringements of this rule will be penalised.**

### 19) List of exhibitors

MESSE BREMEN shall publish an official, alphabetical list of exhibitors. Entry in the list is obligatory and subject to a charge (free of charge for clubs). Additional services can be ordered from the organiser against payment.

### 20) Image copyrights

M3B GmbH/MESSE BREMEN reserves the right to make visual and audio recordings of the event and/or to hire third parties to do so, and to utilise the recorded material. M3B GmbH/MESSE BREMEN retains full rights to use of the images, even if individual persons are recognisable in them. The exhibitor consents to the photographs and recordings made during the Bremen Classic Motorshow 2022 in Bremen of him or his employees or otherwise involved persons being utilized free of charge by M3B GmbH/MESSE BREMEN in unaltered or altered form for own press and marketing purposes (also commercial purposes). This applies without any geographical or temporal restriction of use, and also includes consent to passing on such recordings to third parties for non-commercial use. The exhibitor undertakes to inform his employees, stand staff and all people involved of this circumstance.

### 21) Data protection

The data you provide in your fair application will only be stored in connection with the purposes relating to the Bremen Classic Motorshow and only processed for these purposes. We only transfer the data to third parties if prescribed by law or if you have given your consent to this, for example in the case of cooperative events. In some cases your data will be given to businesses that perform services on our commission. We save your personal data to fulfil the contract on the basis of art. 6 para. 1 b) of the General Data Protection Regulation. After the conclusion of our business relationship, you can object to the storing of your personal data at any time under [info@classicmotorshow.de](mailto:info@classicmotorshow.de). Your personal data will then be blocked for the duration of the legal obligation of storage and deleted when the binding purpose expires. Our information on data protection in accordance with art. 13, art. 14 and art. 21 of the EU General Data Protection Regulation has been attached here. You can also view it at [www.m3b-bremen.de/eu-dsgvo](http://www.m3b-bremen.de/eu-dsgvo) or request it from [info@classicmotorshow.de](mailto:info@classicmotorshow.de).

### 22) Verbal agreements

Amendments and supplements to the terms must be made in writing. Verbal agreements must be confirmed in writing by MESSE BREMEN to attain validity.

### 23) Cancellation of the event due to coronavirus

Should M3B GmbH be forced to cancel the event due to the coronavirus situation, we shall refund exhibitors any payments already made to M3B GmbH. In such a case, exhibitors do not need to pay invoices from M3B GmbH which have already been issued but not yet paid. M3B GmbH will credit the exhibitor for any payments.

Bremen, June 2021

*Translation of the original German text.*

*The German text shall be legally binding for any and all legal claims.*